

DATA

Value Chain in Science & Territories

2019

Program

Our sessions



Data uses in health care



Smart cities and territories



Data processing and decision process



Challenges in data and knowledge processing

Thursday, March 14, 2019

08h30 - 09h30	INSTITUT FRANCILIEN D'INGENIERIE DES SERVICES (IFIS) 6 cours du Danube 77700 SERRIS Welcome and Registration	
MÉDIATHEQUE DU VAL D'EUROPE 2 Place d'Ariane 77700 Serris		
OPENING CEREMONY		
09h30 - 10h00	Gilles ROUSSEL , President, Paris-Est Marne-la-Vallée University Jean-Paul BALCOU , President, Val d'Europe Agglomération Dominique PERRIN , Board chairman, Institut Francilien d'Ingénierie des Services (IFIS) Hélène BESTOUGEFF , President, Codata France Sylvie PARRINI ALEMANNI , Vice President Research, SFSIC Manuel ZACKLAD & Christian BOURRET , DICEN-IDF Laboratory, Information and communication devices in digital age – Paris, Ile-de-France Nathalie FABRY , Director, Institut Francilien d'Ingénierie des Services (IFIS)	
KEYNOTE		
10h00 - 10h30	Data on innovation – sources and exploitation Antoine SCHOEN , Professor Esiee Paris, researcher at LISIS Involved in the European infrastructure project RISIS (innovation data platform) coordinated by UPEM	
10h30 - 10h45 Coffee break		
SMART CITIES AND TERRITORIES		
10h45 - 12h15	Moderators: Nathalie FABRY & Henri DOU Room 214	Moderators: Yannick L'HORTY & Claudie MEYER Room 213
10h45 - 11h15	Tourism data governance: practices and issues Nathalie FABRY , Paris-Est Marne-la-Vallée University Sylvain ZEGHNI , Paris-Est Marne-la-Vallée University Cyril BLANCHET , Paris-Est Marne-la-Vallée University	Seeking for tipping point in the housing market: evidences from a field experiment Sylvain CHAREYRON , Paris-Est Créteil University Samuel GOROHOUNA , University of New Caledonia Yannick L'HORTY , Paris-Est Marne-la-Vallée University Pascale PETIT , Paris-Est Marne-la-Vallée University Catherine RIS , University of New Caledonia
11h15 - 11h45	The smart villages in the European context Henri DOU , Ciworldwide think tank, Marseille Pierre FOURNIÉ , Paris-Est Marne-la-Vallée University	No new mobility without data. Comparative study Claudie MEYER , Paris-Est Marne-la-Vallée University Philippe SAJHAU , IBM France

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11h45 - 12h15		Implementation of open data policies in local authorities Sylvie MERCIER, Paris-Est Marne-la-Vallée University
12h15 - 13h15 LUNCH BREAK		
DATA USES IN HEALTH CARE		
13h15 - 14h15	Moderators: José-Maria BIEDMA & Christian BOURRET	
	IFIS - Room 214	
13h15 - 13h45	From theory to practice: health data management in a complex system Eloria VIGOUROUX ZUGASTI, Paris-Est Marne-la-Vallée University Christian BOURRET, Paris-Est Marne-la-Vallée University Sylvie PARRINI ALEMANNI, Cnam Paris	
13h45 - 14h15	Big Data & Health: an opportunity or a risk? The case of Andalusia: Diraya José Maria BIEDMA FERRER, University of Cádiz	
14h15 - 14h30 Coffee break		
DATA PROCESSING AND DECISION PROCESS		
14h30 - 16h30	Moderators: Ghislaine CHARTRON & Amos DAVID	Moderators: Karim FRAOUA & Sylvain MICHELIN
	IFIS - Room 214	IFIS - Room 213
14h30 - 15h00	Data Literacy & competency framework for social analysis of Big Data Béatrice ARRUABARRENA, Cnam Paris Gérald KEMBELLEC, Cnam Paris Ghislaine CHARTRON, Cnam Paris	Predictive Maintenance: Theory, Tools and Example Karim FRAOUA & Sylvain MICHELIN, Paris-Est Marne-la-Vallée University
15h00 - 15h30	The discourse of French think tanks on digital and data as a lever for territorial innovation/resilience Lucile DESMOULINS, Paris-Est Marne-la-Vallée University	Taking practices into account during technological changes Christophe MERLO, Véronique PILNIERE, Katarzyna BORGIEL, Bordeaux University, ESTIA INSTITUTE OF TECHNOLOGY, Bidart
15h30 - 16h00	Data science for decision making Amos DAVID, Lorraine University	Approach to scientific rigour Albert TRUYOL, Engineers and scientists of France (IESF)
16h00 - 16h30	The efficiency and relevance of datasets Ben BENJAMIN & Amos DAVID, Paris-Est Marne-la-Vallée University	Data auditing and contents quality: conceptual approach and definition of a framework towards new business achievements Olivia PESTANA, Porto University
20h00	GALA DINNER - LE PROCOPE RESTAURANT 13 Rue de l'Ancienne Comédie, 75006 Paris	

Friday, March 15, 2019

CHALLENGES IN DATA AND KNOWLEDGE PROCESSING. THE CASE OF CHINA

09h00 - 13h00

CODATA CHINA'S INTERVENTION

Moderator: Jean Pierre CALISTE

IFIS - Salle 213

PROSPECTIVE WORKSHOP

The Silk Roads: research areas for knowledge and data flow

Moderator: Daniel RAICHVARG

IFIS - Salle 214

Risk management and data. Application to project risks

Jean-Pierre CALISTE, Compiègne University of Technology

A Bilingual Analysis of Safety ISO Standards Through Deep Learning and Network Analysis

Fabien PFAENDER, Shanghai University (UTSEUS)

Data gathering and structuring: a key element for effective and efficient asset management

Guillaume GIMONET, AES SIVECO, Shanghai

Development of a research program using a GIS as a communication and data management tool

Jean-Pierre CALISTE, Compiègne University of Technology

Jone HEITOR, Faculty of Engineering of Agostinho Net University

Indicators development of medical equipment management support in health facilities in Senegal and use of a GIS as a decision-making tool

Fatou BARA NDIONE, Compiègne University of Technology

Presentation of Silkologies

Daniel RAICHVARG, Bourgogne University

Franco-Chinese cooperation in Human and Social Sciences

Mylène HARDY, Paris 3 Sorbonne Nouvelle University

Table-tennis, Panda and Silk Diplomacy

Zhao HUANG, Paris-Est Marne-la-Vallée University

Under the sign of Alibaba

Françoise PAQUINSEGUY, Science Po Lyon

Olivier GALIBERT, Bourgogne University

Tofu for all ages

Gilles FUMEY, Sorbonne University

Lucile DESMOULINS, Paris-Est Marne-la-Vallée University

Roaming on the Belt and Road

Nathalie FABRY, Paris-Est Marne-la-Vallée University

« Co-Silk »

Martine CLOUZOT, Bourgogne University

Patrick GORRIA, Bourgogne University

Daniel RAICHVARG, Bourgogne University

Workers, Farmers, Craftsmen, Traders, Industrialists connected by a wire

Philippe BOUQUILLION, Paris 13 University

Jean VIGREUX, Bourgogne University

Friday, March 15, 2019

13h00 - 14h00		LUNCH BREAK	
14h00 - 15h30	SMART CITIES AND TERRITORIES		CONTINUED PROSPECTIVE WORKSHOP
	Moderator: Françoise PAQUIENSEGUY IFIS - Room 213		The Silk Roads: research areas for knowledge and data flow Moderator: Daniel RAICHVARG IFIS - Room 214
14h00 - 14h30	The public lighting network as a data collection mean on the Parisian territory Victor BAYARD & Youssef DIAB, Paris-Est Marne-la-Vallée University		Project All fabric ranges, communication game. Investigation in the alleys of the Aubervilliers Fashion Center Lucile DESMOULINS, Paris-Est Marne-la-Vallée University Philippe BOUQUILLON, Paris 13 University Peifeng LU et Solène DE PERCIN, master student (Paris-Est Marne-la-Vallée University) With the presence of: Ya-Han CHUANG (doctor of sociology) & Carlos SEMEDO (Director of Associations and International Relations, Aubervilliers Town Hall)
14h30 - 15h00	From data to services in metropolitan areas: survey from professional reusers of open data. Valentyna DYMYTROVA & Françoise PAQUIENSEGUY, Sciences Po Lyon, France		
15h00 - 15h30	The Rhetoric on Illegal Migration Petar KURECIC & Petra KUCHAR, University North, Croatia		
15h30 - 15h45		Coffee break	
15h45 - 17h15	DATA USES IN HEALTH CARE		
	Moderator: Danielle DUFOUR-COPPOLANI IFIS - Room 214		
15h45 - 16h15	Data issues in a method for evaluating care pathways that integrates the experience of patients and their environment Jessica GHELLER, Paris-Est Marne-la-Vallée University Christian BOURRET, Paris-Est Marne-la-Vallée University Gérard MICK, President, National Union of Health Systems, UNRS, France		
16h15 - 16h45	Impact of connected health objects on chronic disease management Danielle DUFOUR COPPOLANI, Paris-Est Marne-la-Vallée University Parina HASSANALY, SESSTIM PACA France Jean Charles DUFOUR, SESSTIM PACA France		
16h45 - 17h15	Predictive evaluation of obesity Karim FRAOUA & Mahmoud FKIH, Paris-Est Marne-la-Vallée University		
17h15	CLOSING CEREMONY		

